

High-Growth Fintech
Infrastructure –
Investor Pitch Deck –
July 2025



SWiM GLOBAL PTY LTD

A.C.N. 630 339 543

**A Rare Pre-IPO Investment Opportunity, Offering High
Return and Multiple Near-Term Exits**



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Introduction

SWiM is building the financial and logistics rails for global B2B trade.



Three synergistic platforms revolutionising global payments, loyalty, and freight.



Positioned for exponential growth and exceptional investor returns.



AUD 8M+ Working Capital already Invested
AUD 11M+ in Net Assets and Equity

Why SWiM is Unique

- **First mover globally with a B2B GDS for container shipping.**
- **Fully integrated payments + rewards engine – unlike traditional fintechs.**
- **High-margin, multi-platform model with zero SaaS reliance.**
- **Licensed in 190+ countries with banking-grade compliance from day one.**



Massive Target Markets



**CROSS-BORDER PAYMENTS: USD
80+ TRILLION (11.9% CAGR).**



**CONTAINER SHIPPING: USD 1.3
TRILLION WITH >USD 80B
INEFFICIENCIES.**



**B2B LOYALTY: USD 10.67
BILLION, HIGHLY FRAGMENTED,
RIPE FOR DISRUPTION.**



The SWiM Ecosystem



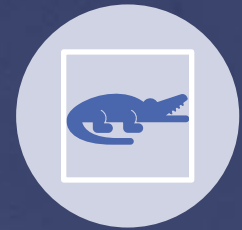
**SWIM PAY – INSTANT,
MULTI-CURRENCY FX
AND PAYMENTS (49
CURRENCIES).**



**SWIM REWARDS –
USD-DENOMINATED
REWARDS; GLOBAL
MARKETPLACE.**



**SWIM GDS – BOOKING,
DEPOSIT AND FREIGHT
ASSURANCE FOR
SHIPPING.**



**EACH PLATFORM
CROSS-POLLINATES
USERS AND REVENUE.**

Validated Traction

- **5,390+ freight forwarders pre-registered (22% of global market).**
- **104 shipping lines onboarded (40% of global market).**
- **Partnerships: JCTrans, Vietnam Maritime Bank, NIUM, Currency Alliance.**
- **Live pilots, revenue generation commencing via early bookings and FX flows.**



How We Make Money



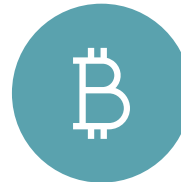
**SWIM PAY: FX SPREAD,
WALLET ESCROW,
TRANSACTION FEES.**



**SWIM REWARDS:
REDEMPTION MARGIN,
AFFILIATE PLACEMENT.**



**SWIM GDS: 0.35%
BOOKING FEE + FUTURE
SAAS/API
MONETISATION.**



**REVENUE GROWS WITH
TRANSACTION
ACTIVITY – NOT FLAT
SUBSCRIPTIONS.**

Revenue Forecast & Multiples

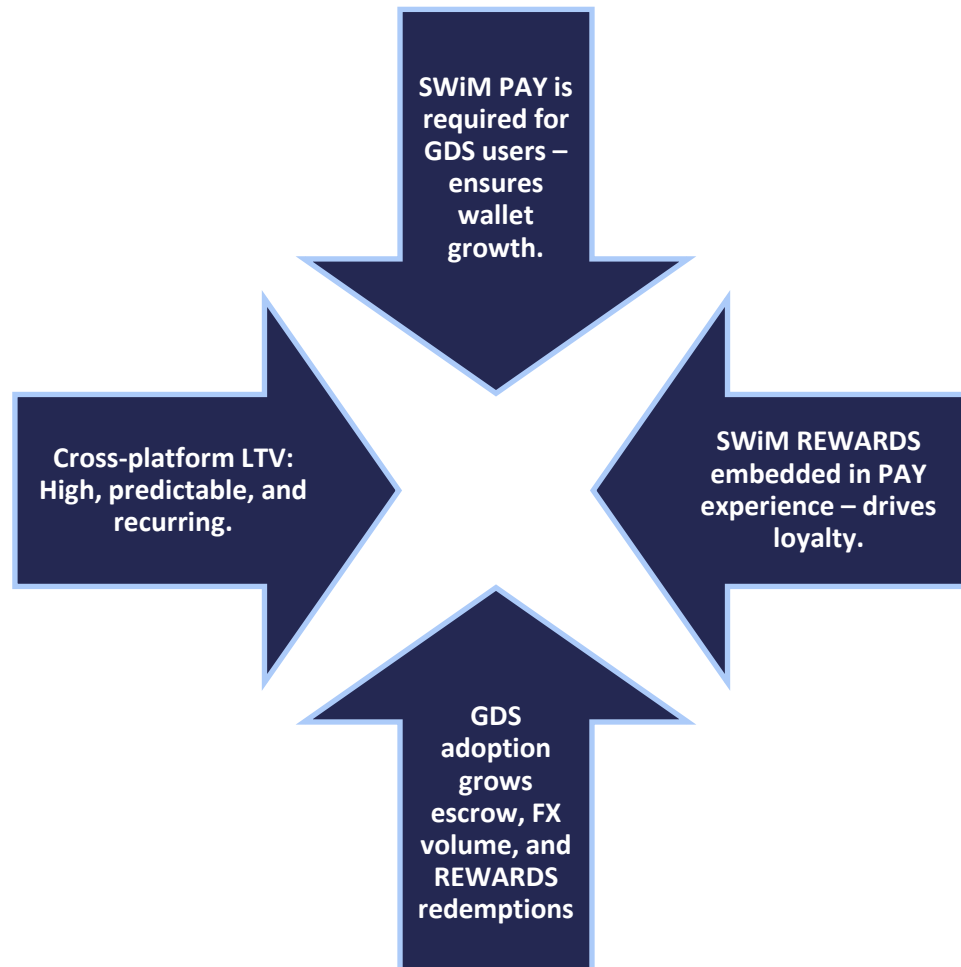
Year 1: USD 45M (~AUD 70M) –
from shipping vertical alone.

Year 3: AUD 150M+ with 33.5%
net margin.

Target exit multiple: 8x revenue
→ AUD 1.2B valuation.

Investor ROI target: 8x in 3
years.

Platform Synergies Drive Retention



Use of Funds

- **SWiM Global is seeking to raise AUD 4 million in this pre-IPO capital round.**
- **The funds will be strategically allocated to accelerate commercial expansion, strengthen operational capacity, and enhance IPO readiness across the group.**

Category	Allocation
Executive & Operational Team Expansion	30%
Marketing, Advertising & Public Relations	25%
Platform Enhancements & Infrastructure	25%
Legal, Governance & IPO Readiness	8%
Licensing & Regulatory Compliance	7%
Working Capital & Contingency	5%
Total	100%

Use of Funds - Strategic Focus Areas



1. Talent Acquisition

Hiring senior leaders and operational staff across compliance, product, partnerships, and customer success to support growth.



2. Market Acceleration

Executing targeted global marketing and PR campaigns across Asia, Europe, and the Americas to drive user acquisition and brand visibility.



3. Platform Scaling

Enhancing platform performance, UX, compliance tooling, and API integrations to support large-scale, multi-vertical usage.



4. IPO Preparation

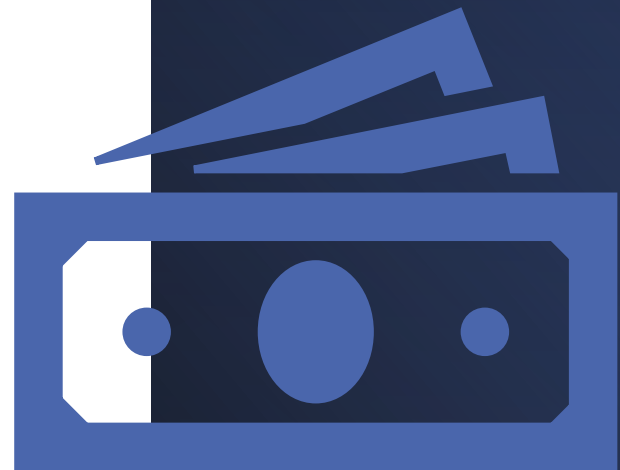
Building governance frameworks, completing audits, and engaging legal and capital markets advisors to enable a successful listing.



This capital deployment strategy is designed to maximise investor value, mitigate execution risk, and fast-track SWiM's transition from operational launch to public-market readiness.

Exit Strategy: IPO-Ready by Design

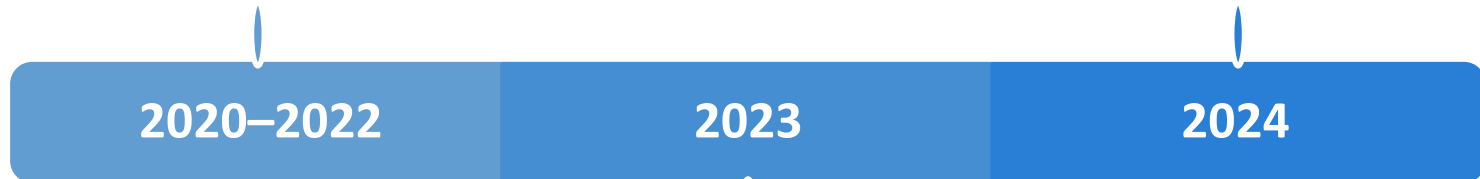
- **Planned IPO within 24–36 months (London Stock Exchange or dual listing).**
- **Canaccord Genuity engaged as capital markets advisor.**
- **Clean cap table, audited systems, and regulatory licensing.**
- **Trade sale or spin-out options offer further flexibility.**



Milestones Achieved

Product design, licensing structure, global entities.

Platforms launched globally, user onboarding live.



2020-2022

2023

2024

Compliance validation, beta test success, partner signings.

AUD 8M+

Capital Already Invested

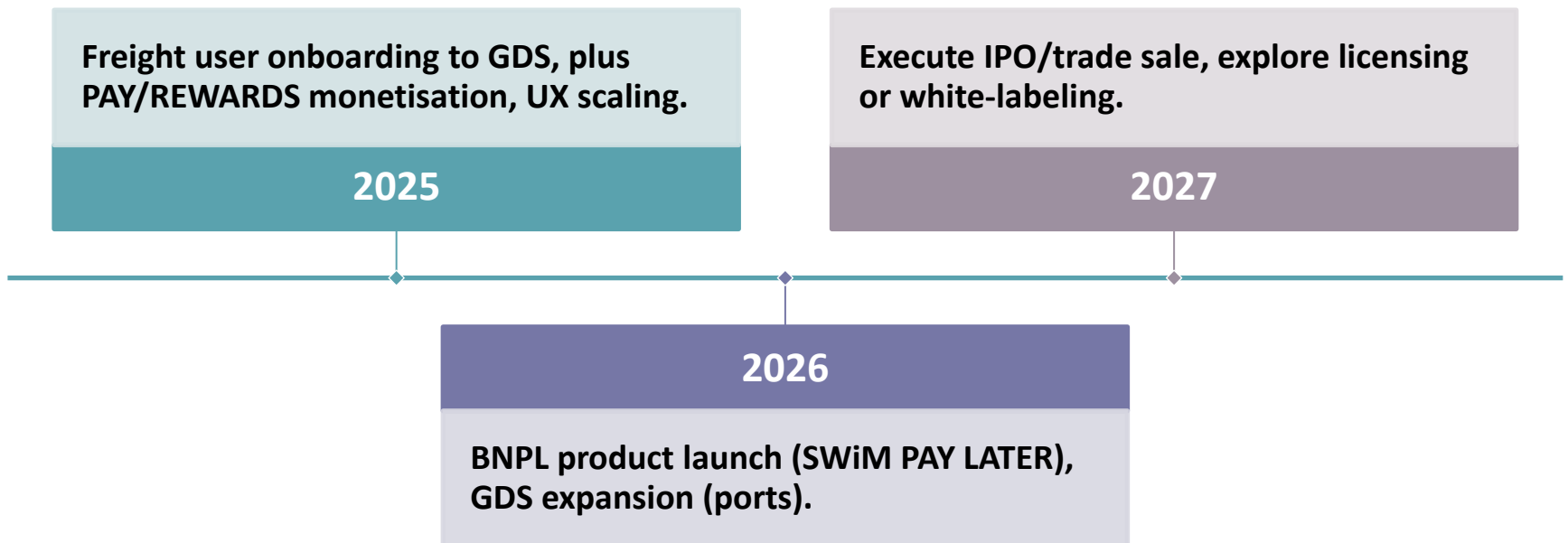
AUD 8M + Working Capital already Invested by existing Shareholders

AUD 11M+

Net Assets and Equity

AUD 11M + in Net Assets and Equity already on Balance Sheet

2025–2027 Roadmap



Leadership Team

SWiM Global is led by a seasoned executive team with deep expertise across fintech, global logistics, digital payments, cybersecurity, and business transformation. The founders bring a track record of building, scaling, and exiting businesses across multiple sectors and jurisdictions.



Allan Barker
Founder & Chief Operating Officer

Allan is a veteran financial services and insurance executive with over 40 years' experience in global operations, systems development, and enterprise risk management. Allan is also the Managing Director of ARMS Risk Management, where he has delivered mission-critical programs across government and financial sectors. At SWiM, Allan oversees compliance, operational resilience, and IPO governance.



Paull Van Oost
Founder & Executive Chairman

Paull is a serial entrepreneur and supply chain & logistics specialist with more than 30 years' experience across ports, rail, shipping, and mining logistics. He is the founder of Atlantic Pacific Group and has led the development of cutting-edge logistical and technical solutions for several multi-billion-dollar infrastructure projects.. Paull's vision, knowledge, industry insight, and global relationships are central to SWiM's strategy and execution.



Sasha Pavlovich
Chief Technology Officer & Chief Information Security Officer

Sasha is a cybersecurity leader and enterprise systems architect with a strong background in banking infrastructure and digital identity. He holds an Executive MBA (Distinction) from RMIT and also serves as CEO of BlazeGuard and an advisor to global tech ventures. Sasha is responsible for technology performance, platform security, and regulatory compliance across all SWiM systems.

This leadership team is supported by the Company's Founders Team and a growing bench of senior advisors and technical specialists across the UK, US, Asia, and Australia, ensuring operational capacity and global reach as the company scales.

Founders Team

The Founders Team

							
Paul Van Oost	Andrew Clark	Jared Muller	Tony Clark	David Whittaker	Lee Ross	Allan Barker	Matt Dowling
Chairman & Chief Executive Officer of Atlantic Pacific Group Pty Ltd	Senior Partner & Head of APAC for US headquartered Law Firm, White & Case LLP	Senior Partner of US headquartered Law Firm, White & Case LLP	Director Enterprise Architecture Las Vegas Sands Corporation	Strategic Development Director at Atlantic Pacific Group Pty Ltd	Global Head of Technology and Payments at ANZ Bank Limited.	Managing Director of ARMS Risk Management Pty Ltd	Director at Moat Asia Group of Innovation Companies Pty Ltd
<i>Pioneer and innovator within the Australian Maritime and Logistics sectors for over 30 years, Major Project Delivery in Shipping, Ports, Rail and Mining Infrastructure.</i>	<i>Major project financing transactions in the energy, infrastructure and transport sectors, Multi-Jurisdictional Experience.</i>	<i>Delivery of major infrastructure projects in Energy, Resources and emerging technologies, Multi-Jurisdictional Experience.</i>	<i>Enterprise System Architecture in APAC banking and finance sector for over 20 years and former Advisor to Microsoft Corporation.</i>	<i>25 years experience Major Projects Director & Delivery, Business Turnaround, Energy, Mining, Manufacturing, Shipping and Transportation.</i>	<i>25 years experience Global Banking, Trade Finance, Payments, Transaction Solutions, and Advisor to Reserve Bank of Australia for Real-Time Transacting</i>	<i>Global Corporate Risk Management and Insurance specialist with more than 40 years industry experience. Major IT Project Delivery.</i>	<i>Business Intelligence analyst, Geopolitical expertise engaged by multiple Tier 1 Firms within the Maritime and various other industry sectors.</i>
<ul style="list-style-type: none"> • Strategic business concepts and development • Director Infrastructure Project Delivery • Director Supply Chain & Logistics 	<ul style="list-style-type: none"> • Multi-jurisdiction legal expertise • Project financing and investment structures • Partnerships and joint ventures 	<ul style="list-style-type: none"> • Legal expertise • Contracts and contractual negotiations • Corporate compliance • IP / trademarking 	<ul style="list-style-type: none"> • Enterprise Architecture • Solution Architecture • Vendor Management • IT Delivery 	<ul style="list-style-type: none"> • Project Directorship • Business Strategies and Turnarounds • Target industry knowledge and expertise. 	<ul style="list-style-type: none"> • Domestic and cross-border payments • Strategic innovation in payments technology 	<ul style="list-style-type: none"> • Risk Management • Strategic planning • Major IT Project Management & Delivery • Strategic business structuring 	<ul style="list-style-type: none"> • Strategy • IT systems and data science • Development Phase Project management • BI Stack Coder

Offer Summary



Investment Process

Investor Rights and Reporting

Investment Process

- **Watch Full Investor Video Here:**
swimGlobal.com.au/SWWINVEST.mp4
- **Submit Expression of Interest (EOI)**
Indicate interest via email or direct contact with SWiM executives.
- **Receive Investment Pack**
Includes Share Subscription Agreement (SSA), company constitution, IM, and due diligence materials.
- **Participate in Investor Briefing**
Online or in-person Q&A session with the SWiM executive team.
- **Complete Documentation**
Execute SSA, submit investor declaration, and provide AML/KYC documents.
- **Fund Transfer & Share Allocation**
Payment made to company trust account, followed by share issuance and shareholder registry update

Investor Rights & Reporting

- Investors will receive ordinary shares in the holding company, with full voting rights and eligibility to participate in future equity events.
- Regular investor updates and quarterly performance reports will be issued leading into the IPO window.
- Investors will qualify to receive Fully Franked Dividends and to participate in the Company planned IPO(s).
- Governance structures are in place to support capital market-grade compliance and shareholder communication.

Contact for Investment Enquiries

Legal Entity & Corporate Details:

Company Name: SWiM Global Pty Ltd

ACN: 630 339 543

Country of Incorporation: Australia

Business Structure: Private proprietary limited company

Registered Office:

Unit 22, 604 City Road

South Melbourne VIC 3205

Australia

Group Structure:

SWiM Global Pty Ltd (parent company) wholly owns:

- SWiM PAY Pty Ltd (Australia), SWiM PAY Ltd (UK), SWiM PAY LLC (USA)
- SWiM REWARDS Pty Ltd (Australia), SWiM REWARDSD Ltd (UK), SWiM REWARDS LLC (USA)
- SWiM GDS Pty Ltd (Australia)

Contact:

Allan Barker


Chief Operating Officer

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 abarker@swimglobal.com.au

Paul Van Oost

Executive Chairman

 +61 419 194 640

 pvo@swimglobal.com.au